NETHERLANDS CHAPTER

Newsletter

August, 2019 | www.pmi-netherlands-chapter.org |

In this issue...

- Editor's Note
- Global Celebration of Service
- Recent PMI certified members
- Events Calendar Overview
- A Digital Project Manager
- Event: How To Succeed With AI As A Manager!
- Event: Journey from The Lazy to The Agile Project Manager
- Global PMI: Becoming Future Friendly: Embracing the Digital Future
- Global PMI: Blockchain and The Project Management Office
- Open Volunteer(VRMS) update
- Month's Newsletter Contributors
- Let's Stay in Touch

Editor's Note

Past decade has been indicative of how humans and technology can connect in a number of ways that was perceived previously as science fiction. The advent of 4th Industrial revolution has resulted in unprecedented growth in human - robot interactions that has opened a new horizon of opportunities for mankind. With overlapping of digital, physical and biological worlds, like every other domain, Project management and most specifically Project manager roles have to transform.

In this edition, we have touched upon the topic of digital future, focusing on ideas that can transform project management to support the needs of organizations and projects at hand. In addition, we have included a research summary that indicates how technologies like Blockchain can help in enhancing the performance of a project management office.

Last but not the least, call for volunteers, especially in the areas of Membership and in organizing Events, you have opportunity to build on your talent. Visit PMI NL Chapter site Volunteer page https://pmi-netherlands-chapter.org/index.php/get-involved/volunteer-opportunities). In this edition we have included a special section on VRMS to introduce new volunteers and mention areas where we need volunteer support from existing members.

Global Celebration of Service

An opportunity for project professionals around the world to unite
PMI 50th Anniversary is a time to reflect on the achievements of project managers and recognize the progress that the profession as a whole has made. We also see it as a time to pull together in service, contribute our collective skills and passion, and make a difference in the world together. To accomplish this, PMI is supporting the United Nations' mission to align strategies and operations with universal principles on human rights, labor, environment, and anti-corruption, and take actions that advance societal goals.

Pledging Your Commitment
The UN has identified 17 Sustainable Development Goals (SDGs) that serve as a blueprint to achieve a better and more sustainable future for all. PMI has committed to contributing 50,000 hours towards attaining these goals by 31 December 2019. We have reached this goal and are now working on doubling it! The call is still open for PMI staff, members, chapters, credential holders, volunteers and any individuals or organizations who want to get involved to pledge their commitment.

Think about what causes motivate you…where your passion lies…or how your expertise could help most. You can sign up on behalf of yourself, your PMI chapter, your employer or other organization, and spread the word to others who may want to participate.

Pledge Now: https://www.pmi.org/anniversary/global-celebration-of-service-pledge-form

Congratulations to Recent PMI Certified Members

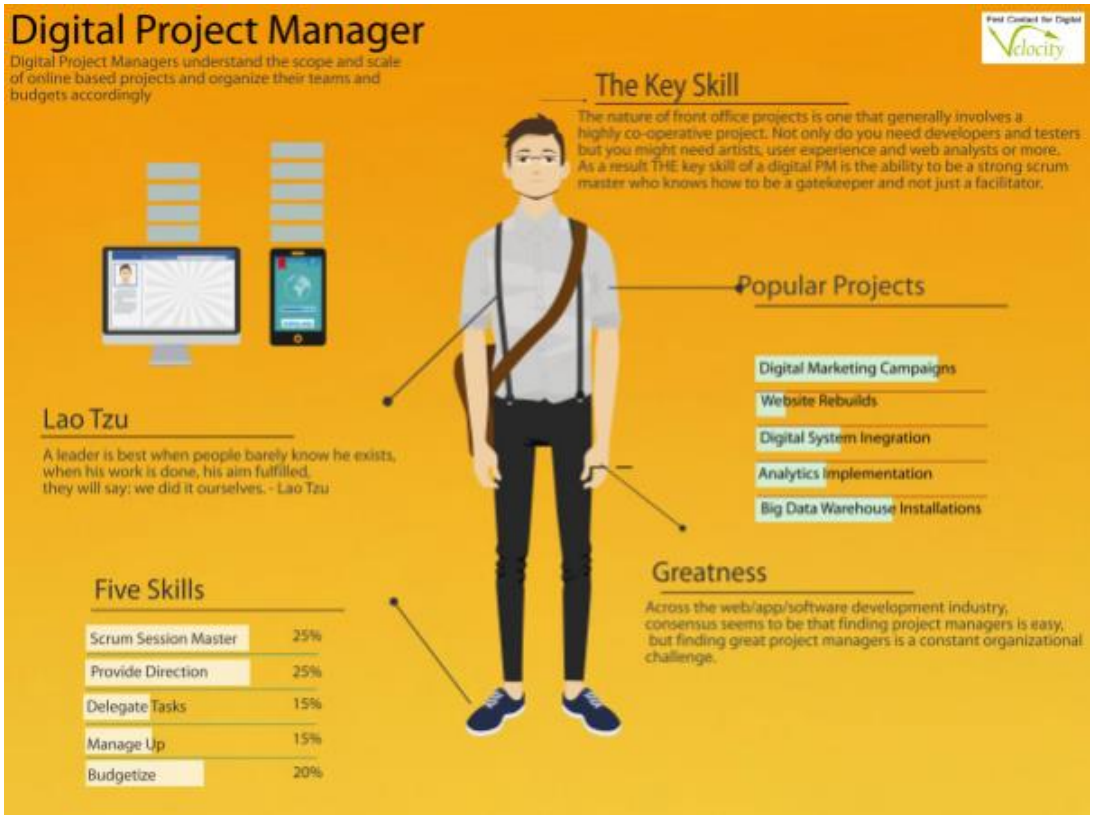
Name	Credential
Jac Boumeester	PMP
Kurtulus Oksuztepe	PMI-ACP
Frank Telleman	PMP
Martijn Kelderman	PMP

Events Calendar Overview

Events		
12- Sep	How To Succeed With AI As A Manager!	Link
24- Oct	Journey from The Lazy to The Agile project manager	Link
14- Nov	Impulse speech – Courage needs a voice	Link

Link to Event calendar on Chapter website

A Digital Project Manager ☺



Top

NETHERLANDS CHAPTER

Event: How To Succeed With AI As A Manager!

Date: September 12th 2019 | Click here for the web link

In this chapter Event Hatice Tavlı is offering a **nontechnical** overview of AI and data science. You'll learn common techniques and how to apply them as well as common pitfalls to avoid. Along the way, you'll pick up the language of AI and develop a framework to be able to effectively engage with technical experts and utilize their input and analysis for your business's strategic priorities and decision making.

What you'll learn, and how you can apply it

- Identify and prioritize which projects a company should pursue
- Identify potential pitfalls in projects before they start
- Communicate business objectives to data professionals
- Understand the business implications of technical decisions and be able to assess the risk-reward trade-offs of different projects
- Translate data science insights for business professionals and decision makers

Outline: Introduction to AI and Data Science

- Terms and definitions: What does machine learning mean?
- Drivers for AI and data science
- What's so different about big data?
- AI is eating the world.
- Making AI practical

AI within the organization

- Maturity levels for AI Evaluating good projects for AI
- Build versus buy and hire versus train Skills, tools, and platforms needed for AI
- Structuring data and AI initiatives within your organization: Successful and cautionary tales

About your instructor

Hatice Tavlı is mathematician, the founder and CEO of the IVDY Analytics, an elite data science agency that helps companies to optimize IT resources to increase revenue, reduce costs and understand customer behavior. Hatice is the author of the book Data Science Secrets and appears frequently as a Keynote speaker.

We will be hosted by INSynQ, Bringing People, Business and SAP together
Beemdstraat 1C | 5653 MA Eindhoven.
Parking is for free
Capacity: 70 seats only (register quickly!)

- 17:00 - Registration, sandwiches and refreshments
- 18:00 - Opening, welcome and introduction by the PMI Netherlands Chapter
- 18:05 - Introduction/presentation of the host INSynQ by Peter Ouëndag, Managing Director - INSynQ
- 18:15 - 1st Part of Workshop "How To Succeed With AI As A Manager!", by Hatice Tavlı, founder and CEO of the IVDY Analytics
- 19:15 - Break
- 19:30 - 2nd part of Workshop "" How To Succeed With AI As A Manager!", by Hatice Tavlı, founder and CEO of the IVDY Analytics 21:00 - Wrap-up & Networking drink
- 21:00 - Wrap-up & Networking drink
- 21:30 - Closure

NETHERLANDS CHAPTER

Event: Journey from The Lazy to The Agile Project Manager

Aspira PM & IT Consulting, in cooperation with PMI Netherlands,
are proud to be holding an exclusive one-day PM workshop
Thursday October 24th 2019

10 years on from the release of the No.1 bestselling book 'THE LAZY PROJECT MANAGER',
Author and well-known PM guru Peter Taylor presents a bleeding-edge take on the PM of tomorrow.

THE ART OF PRODUCTIVE LAZINESS

'Progress isn't made by early risers. It's made by lazy men trying to find easier ways to do something.'

Learn about the art of productive laziness with The Smart Agile Project Manager; understanding what is meant by the 'productive lazy' approach to projects (and life) and learn how to apply these lessons 'to be twice as productive and still leave the office early'. The course will cover the definition of productive laziness, the science behind the theory (yes there really is some), and will share some personal learning experiences and look at the key project stages, one of which the 'lazy' project manager works very hard in and the second they should be in the position of enjoying the 'comfy chair' safe in the knowledge that the project is well under control.

A specific focus will be made on the third area, project closure, which can be done so much better with very little effort but with a significant value add for all 'would be' smart and agile project managers.

WHY SHOULD YOU ATTEND?

At the conclusion of this course, attendees will be able to:

- Apply the approach of 'Productive Laziness' in the Agile world
- Understand how to better manage themselves while managing others on projects
- Identify ways to apply the concept of working smarter, not harder
- Apply personal efforts where it matters most on a project
- Work with team members in a more productive, self-organizing way
- Plan projects to start the way they want them to start
- Communicate more effectively with the entire project team

WHO SHOULD ATTEND?

- Project Managers
- Agile Leaders
- Senior PM practitioners
- PMO staff
- Strategy Leaders

All are welcome to learn about effective project management, agile and team efficiency.

WHO IS PETER TAYLOR:

Peter has been described as 'perhaps the most entertaining and inspiring speaker in the project management world today'

He is a project expert who has built and led five global PMOs across several industries, and has advised many other organizations in PMO and Project Management strategy.

He is also the author of the number 1 bestselling project management book 'The Lazy Project Manager', along with many other books on project leadership, PMO development, project marketing, project challenges and executive sponsorship.

In the last 5 years, he has delivered over 350 lectures around the world in over 25 countries and has been described as 'perhaps the most entertaining and inspiring speaker in the project management world today'.

His mission is to teach as many people as possible that it is achievable to 'work smarter and not harder' and to still gain success in the battle of the work/life balance.

Note: More detailed directions will be provided closer to the event.

Top

NETHERLANDS CHAPTER

Euregio Event in Cologne LanXess Arena November 14th 2019

Dear members and friends of PMI Euregio,

Your local chapters in Luxembourg, Belgium, Netherlands and Cologne are proud to present Peter Holzer as our keynote speaker to the following impulse speech:

Courage Needs A Voice
What is his impulse speech about?

Nowadays, we are drowning in meetings, phone calls and projects. Both professionally and privately, we communicate more than ever before. And yet we are strangely speechless. Disoriented, we try to shape the change. Adhere to plans that, however, do only impose a fake security on us. Because in the fog of change you can usually only drive on sight.

In order to be successful in complex and fast competitive situations, we need to show more attitude in our companies. The ability to resolve conflicts and not to deny them is crucial. Finding solutions instead of searching for the guilty person. All that does not require leadership techniques, but a return to our inner voice and common sense. In short: Instead of speaking politically correct, we need to provoke a constructive culture of debate.

Anyone who shows a positive attitude helps us to find more clarity and orientation in companies as well as in our society. But it takes courage: Courage for attitude. And courage to stand up for it and open our mouths.

- Get energy through plain text instead of verbal softener.
- How to find good solutions instead of half-cooked compromises.
- Ways to utilize your inner attitude without becoming esoteric.
- Increasing leadership impact by becoming more self-determined.
- Discussing tough on issues – and remaining fair to people.
- Why should I participate in that extraordinary occasion at PMI Euregio?

“The most entertaining event that I have experienced in recent years. Valuable tools that can be used right away.”, Timo Berninger, Allianz

So, do not miss this occasion that may change your attitude in live and whose takeaways can always be read in a book (price: €25 per piece) that you will receive at the end of our event for free (for only PMI Euregio members).

An early bird tariff of 50% will be offered to you as a member of PMI Euregio until July 31, 2019. Thus, only the early birders from PMI Euregio will take it all for less.

Event Details

Agenda

16.30 Entry

17.00 Welcome by PMICC and one event sponsor

17.10 1st Part of “Courage Needs A Voice” by Peter Holzer

18.15 Break

18.45 2nd Part of “Courage Needs A Voice” by Peter Holzer

20.00 Networking

21.00 End

Date: November 14th 2019 | Click here for the web link

NETHERLANDS CHAPTER

Global PMI:

Becoming Future Friendly: Embracing the Digital Future

The Future of Work is all about technology, more specifically stating *project management technology quotient (PMTQ)*. It goes on to explain that a technology quotient is "a person's ability to adapt, manage and integrate technology based on the needs of the organization or the project at hand."
In order to understand this further, let's concentrate on three characteristics that are important to a high PMTQ. Most project managers are operating within an environment that has at least some restrictions applied to how projects are delivered. You probably don't have the freedom to completely ignore the organization's preferred methodology just because you want to. It's entirely possible that artificial intelligence (AI) can help you deliver more successful projects. However, it needs to go through an organizational process.

A future-friendly attitude
Project management today is far more flexible than it has been in the past. There is increasing recognition that one-size-fits-all approaches don't work; even the two-pronged combination of waterfall and agile are limiting. Increasingly, projects are delivered in a customized hybrid manner where PMs have a degree of flexibility in determining how they will execute on various elements of project delivery. To be successful in that environment, project managers must have the right attitude.
That starts with a commitment to the success of the project, not the execution of the process. By that I mean that project managers must view their role as one of doing what it takes to be successful, even if that sometimes means stepping away from generally accepted practices. It's an attitude that is becoming more important in today's technology-driven world because there is no way that organizational processes can keep up with the rapid change being driven by disruptive technologies.
The balance between following process blindly or embracing new and emerging trends equally blindly is where the future-friendly attitude comes in. Project managers today must understand that their primary goal hasn't changed. It's still to deliver a successful project. What's changed is what the PM has to do to achieve that. That means making adjustments to the approach where necessary, but it also means managing the risk and uncertainty involved with new approaches.

A future-friendly environment
Project managers don't operate in isolation. They must work alongside colleagues from multiple different business areas; they must satisfy the demands of sponsors, customers and other stakeholders; and they are likely governed by some kind of PMO function. Unless all of those groups are supportive of project managers with future-friendly attitudes, the ability to consistently deliver success will be compromised. That's where the future-friendly environment comes in.
Organizational processes have historically been created to apply a standardized approach to an element of business that has to be repeated multiple times. The aim is to have everyone work in the same way, recognizing that it may not be optimal for all situations but creating a balance that delivers acceptable levels of performance while keeping risk, costs and time within acceptable parameters. The PMO can still define boundaries, the sponsor can still insist that management prioritize certain values such as minimizing risk. Unless project managers are given this freedom, their willingness to embrace new ways of working will be restricted. Put simply, if PMs aren't given the freedom to embrace new ways of working, they will lose the motivation to try.

The future-friendly incubator

I believe organizations should go further. Disruptive technologies are so widespread, and the impact of them so inevitable, that organizations should be consciously seeking ways to embrace them. If they can do that successfully, they will gain a significant advantage over their competitors. That's where the future-friendly incubator comes in. Think of this as the organizational application of "always-on curiosity." It's conscious acknowledgement by the organization that its approach to work has to change because of the impact of technology. The incubator provides a safe environment where different approaches can be tried to understand what works and what doesn't; to identify the best ways of leveraging new trends; and to understand how the organization needs to adjust to embrace new opportunities.
In some cases, this might be an opportunity to push the envelope completely—robotic project management, AI-driven decision making, etc. In other cases, it may simply be a way of understanding how best to introduce new concepts into the project mainstream— using machine learning to improve the quality of estimates, perhaps. The key is to create a part of the business where low-impact projects can be delivered using techniques and approaches that are too "out there" for mainstream initiatives.

Conclusions
You probably didn't need PMI to tell you that technology was disrupting the way projects get delivered. The impact of technology is everywhere in our personal and professional lives, and is set to continue disrupting norms for some time to come. We really do need to embrace the opportunities that technology offers, practice the concept of "always-on curiosity," and recognize that our ability to deliver successful projects is greatly enhanced when we appropriately embrace relevant technological opportunities.
We also have to encourage our employers to do a better job of acknowledging the disruption technology is causing. There is a need to be more adaptive more quickly when innovative technology allows that to happen. We have to be able to move beyond the outdated notion that consistency and standards are the best way of delivering success. We have to encourage empowered teams, provide them the framework to succeed, and encourage them to leverage change as effectively and efficiently as possible.
If we don't do that, we will fall further behind the times and struggle to deliver—and we will fall further behind our competitors at a time when competition has never been fiercer.

Source and adapted from: ProjectManagement.com / Andy Jordan

NETHERLANDS CHAPTER

Global PMI:
Blockchain and The Project Management Office

A Distributed Platform for Strategy Delivery and Organizational Transformation

Project Management is seemingly well-suited for blockchain given that the technology's core characteristics such as transparency and auditability support speed, accuracy, and confidence. However, research shows that while most executives understand the potential of blockchain to inform strategy and minimize decision-making biases of the boardroom and C-suite, not many have made significant progress.

This research delves into the current state of project management and how blockchain technology is beginning to transform it. Blockchain Research Institute in collaboration with Brightline Initiative identified five key areas where blockchain-based platforms and applications can support the efforts of the project management office, including creating and managing digital records, exchanging digital assets, verifying and reinforcing acceptable performance, building reputation systems, and executing smart contracts. It presents case studies of enterprises that are currently deploying blockchain to manage clinical trials, construction projects, and the provenance and custody of assets in collaborations with customers and suppliers.

Idea in brief

- Project management offices (PMOs) are always looking for better ways to achieve strategic objectives and support organizational change through project work. Regardless of the industry sector, however, projects and programs regularly falter or fail outright, and about ten cents of every dollar are wasted because of poor project performance.
- The rise of disruptive technologies and the shift to highly networked models of value creation are among the forces driving a growing proportion of PMOs to invest in the skills and capabilities required to help their organizations bridge the costly gap between strategy and value delivery.
- Blockchain technology holds promise for improving many functions of the PMO. Blockchain's core characteristics, including transparency and auditability, create an environment of trust for project teams, senior management, and stakeholders, where people and institutions can act with speed and confidence.
- Blockchain can help PMOs and their stakeholders by automating record-keeping, reconciliation, and basic coordination tasks, thereby freeing managers for more challenging and value-adding activities. Blockchain-enabled PMOs can take advantage of automation to hasten their transition from passive entities that manage scope, costs, and schedules to active, adaptive partners who lead and execute strategic initiatives.
- These are the early days of blockchain applications in project management, which currently center on payments, provenance, and data management, but could apply throughout the project management process. Pointing the way are use cases in pharmaceuticals, construction, and the closely related domain of supply chain management.
- Early experiments reveal how blockchain could streamline the management of such complex projects as clinical trials, how smart contracts could revolutionize the management of complex development projects, and how PMOs have new tools for managing transparency and instilling trust.
- The circumstances where PMOs will most benefit from blockchain include those with complex and distributed activities, and those under regulatory compliance or quality certification requirements for rigorous verification and auditing.

Source: blightline.org, PMI Brightline Initiative (Blockchain Research Institute)

NETHERLANDS CHAPTER

Open Volunteer (VRMS) Update

Volunteers needed!

We are grateful to our existing volunteers who are dedicatedly working across various teams and contributing in all spheres. We are still looking to fill up some volunteer positions which are advertised on chapter website. Please have a look at the following positions (by clicking on the position description below) and apply if you think this is something for you ☺

Name	Location	Interaction Type	Chapter/Global Headquarters (GHQ)	Community Type	Application Deadline	ID#
Regional Events Leader - North Netherlands (Groningen, Friesland, Drenthe)	Netherlands	In-Person and Virtual	Netherlands Chapter	Chapter	2019-10-31	22621
Supports the Director of Events with: - Finding Location Sponsors for the Chapter Meetings - Organizing the Chapter Meetings - Incorporating feedback, suggestions and recommendations as necessary to enhance effectiveness and value delivered to the audience and chapter as they relate to the logi...						
Regional Events Leader - East Netherlands (Overijssel, Gelderland, Flevoland)	Netherlands	In-Person and Virtual	Netherlands Chapter	Chapter	2019-10-31	22622
Supports the Director of Events with: - Finding Location Sponsors for the Chapter Meetings - Organizing the Chapter Meetings - Incorporating feedback, suggestions and recommendations as necessary to enhance effectiveness and value delivered to the audience and chapter as they relate to the logi...						
PMI NL Chapter - Membership Lead	Netherlands	In-Person and Virtual	Netherlands Chapter	Chapter	2019-08-30	24223
● Reports to the Director of Membership & Volunteers. Is a peer with the PMI NL Chapter - Volunteers Lead ● Responsible for the Chapter Membership Plan ● Initiates and executes activities to increase new membership and membership retention ● Specific accountabilities: ○ Develop annual Membershi...						

Please click here to view all the open positions on VRMS page

Our New Volunteers

Bhuvnesh Sharma

Joining Communications team as Newsletter Publications Team Member, Bhuvnesh has sound knowledge of project management in theory and in practice which is also evident from his PMP certification. Moreover, he is willing to contribute to the project management fraternity which motivated him to join the NL chapter. Originally from India, he gained an MBA from Nyenrode Business University and currently works for Pall Corporation in The Netherlands as a Strategic Sourcing Manager. His hobbies are reading, fitness & travelling.

Hikmet Coskun Gunduz

Hikmet Coskun Gunduz is joining Event Organizations team as Regional Event Leader - West Netherlands. He is a PMP since July 2018. Hikmet has Mathematics and Computer Science degrees from Istanbul Bilgi University, Turkey and working for MPO in Rotterdam implementing Supply Chain Orchestration Software.

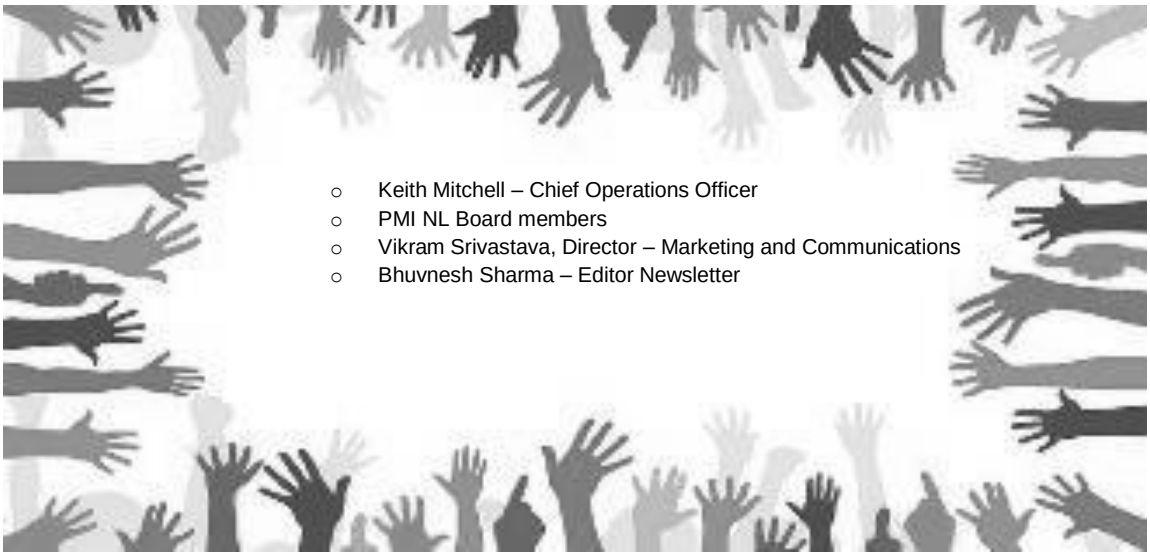
PMI investing in Marketing upgrade!

PMI Netherlands Chapter are investing in upgrading our profile and presence in the Dutch PM Market to further enhance and grow our Membership. We are seeking a company or freelancer to help take our marketing to the next level. Interested or know someone who might be? Then please contact us at: communication@pmi-netherlands-chapter.org

Current Sponsors of the Chapter

Want to become our Sponsor? Please check our website for more information

This Month's Newsletter Contributors



- Keith Mitchell – Chief Operations Officer
- PMI NL Board members
- Vikram Srivastava, Director – Marketing and Communications
- Bhuvnesh Sharma – Editor Newsletter

Let's stay in touch

Our webpage is the main source of information about the PMI Netherlands Chapter:
http://pmi-netherlands-chapter.org
You can also sign up here to get Chapter news on your email.

Join our LinkedIn group:
http://www.linkedin.com/groups/PMI-Netherlands-Chapter-130083
Share your thoughts and join discussions. We will also inform you about Chapter events, Newletters issues and other PMI news.
You can also follow our company page:
https://www.linkedin.com/groups/130083/

Check out our Facebook Fan page:
https://www.facebook.com/PMINetherlandsChapter
which was set up to inform you about recent news and for community building purposes. We will let you know about Chapter events, Newletters issues and share with you our meetings' impressions.

Besides the website, LinkedIn and Facebook you can follow us on Twitter:
https://twitter.com/pminlch
On a regular basis we send tweets to inform you about Chapter events, news from PMI etc. Have a look and give it a go and join other followers. Looking forward to tweet-connect.

To make reading our newsletters more convenient for you, we've created an Issuu account where you can find all our newsletters: http://issuu.com/pmi_netherlands_Chapter

You may also be interested in the latest Newsletter of **IPMA-NL**.
Their calendar of their events can be found here.

The calendar of events of the **Best Practice User Group-NL** can be found here.